

Part 4 - Beyond the code

What Drupal can do for you



Drupal study cases

- Many huge websites relies on Drupal:
 - Warner Bros. (<http://warnerbrosrecords.com/>)
 - The Industry Standard (<http://theindustrystandard.com/>)
 - OStatic (<http://ostatic.com/>)
 - Fast Company (<http://warnerbrosrecords.com/>)
 - Spread Firefox (<http://spreadfirefox.com/>)
 - Ubuntu (<http://ubuntu.com>)
- Arriving in China:
 - MedCSSA (<http://medcssa.com>)
 - Tripgarden.com (<http://tripgarden.com/>)
 - DrupalChina.org (<http://drupalchina.org/>)

For the developer

- You don't need to reinvent the wheel, all the common features are already here
- You have a **clean, organized, secure and standard compliant** framework encouraging to good practices
- New features every day:
 - Well known technologies: LDAP, Mailman...
 - 3rd parties: Flickr, OpenID, Google Analytics...
 - Everything else: Geobrowser, Spam...
- You have access to an active community; **great resources and great growth**

For the others

- It's **free**
- It's actively supported
- It relies on **well known technologies**; PHP & MySQL/PgSQL
- It provides modules for all the basic and common needs
- It implements the **latest trends**
- It's about to make a **breakthrough**

Drupal position in the CMS market

- We are on the right side of the growth:
 - Drupal **vs.** Ruby on Rails
 - Drupal **vs.** Plone, Typo3, Xoops, e107, ezPublish, dotNetNuke
- We are still challenged by a few others:
 - **Wordpress**
 - **Joomla!**
- But Drupal:
 - Has a different approach, API-centered
 - Is conscious of the needed changes for marketing, support, documentation and drupal.org

Resources

Drupal.org

- Download: <http://drupal.org/project>
- Documentation: <http://drupal.org/handbooks>
- Forums: <http://drupal.org/forum>

Groups.Drupal.org

- <http://groups.drupal.org/shanghai>

DrupalChina.org

- <http://drupalchina.org/forum/42>

Raincitystudios.com

- <http://raincitystudios.com/blog>